

## Profile Assignment (750 Words)

**Genre:** Magazine Profile

**Purpose:** Help others get to know your classmate

**Audience:** Fellow classmates, and their instructors

For this assignment, you will be interviewing one of your classmates and writing a magazine profile on them. You have read several examples of profiles. I recommend using these examples as a template while you are writing. While you are conducting the interviews and writing this, I want you to think about the genre of a profile, the purpose, and your audience. Your finished product should follow conventions of the genre, serve the purpose listed above, and be interesting for the intended audience to read.

Remember, a profile is NOT a biography, and should not give a chronological rendition of your classmate's life. Rather, a profile tells a story about a person that focuses around one theme or topic. For example, the profile of Nan Goldin focuses on the theme of photography and addiction.

Genre specific conventions to consider when writing:

- Focuses on a theme or topic
- Uses sub-headings
- Uses direct quotes
- Short paragraphs (3-4 sentences)
- Typically around 2 pages double spaced in length (Times New Roman, 12 point font)

This assignment is worth **10% of your final grade.**

**Due dates:**

Draft 1- Wednesday, February 19, before class (bring 4 hard copies to class, AND upload to Blackboard)

Final Draft- Monday 03/02 by end of day

**Rubric:**

Grading Criteria	30 points	20 points	10 point	0 points
<b>Genre</b>	Does an excellent job focusing on a theme throughout. Uses direct quotes, short paragraphs, and sub-headings.	Focuses on theme for only part of profile, or is missing some of the genre conventions.	Does not focus on a theme (written like biography), or is missing most of the genre conventions.	Does not meet any of this criteria.
<b>Audience</b>	Does an excellent job catching the attention of both aspects of audience, and keeps audience interested throughout.	Appropriate for only one portion of audience, or is missing attention catcher.	Not audience appropriate or does not catch and hold interest of audience.	Does not meet any of this criteria.
<b>Purpose</b>	Does an excellent job painting a picture of one aspect of your classmate's life, and is long enough to do so.	Does a fair job painting a picture of one aspect of your classmate's life or isn't quite long enough to get the full picture.	Does a poor job painting a picture of one aspect of your classmate's life or is far too brief to get a full picture.	Does not paint a picture of one aspect of your classmate's life.
<b>Revision and Proofreading</b>	N/A	N/A	Participates in peer review session, and revises and proofreads between drafts.	Does not participate in peer review session, or revise and proofread between drafts.